

**ASX AND AIM RELEASE: 1 SEPTEMBER 2004**

## **NETWORK LTD ACQUIRES FURTHER 4,000,000 RIVKIN SHARES**

Network Limited (“**Network**”), the Australian outdoor advertising specialist, is pleased to announce that it has acquired on market today a further 4,000,000 shares in Rivkin Financial Services Ltd (“**Rivkin**”) at an average price of just over 19.72c per share.

Network already owns 5,000,000 shares that it acquired at 22c on 2 July 2004 representing 4.98% of Rivkin, which together with the shares it acquired today takes its interest in Rivkin to 9,000,000 shares representing 8.97% of Rivkin’s issued capital, and making Network Rivkin’s largest shareholder of record.

Commenting on the purchase, Network’s Managing Director, Chris Bregenhøj said “Having analysed the Preliminary Final Report 4E published by Rivkin yesterday and given that the Rivkin shares will pay a final dividend of 1.5c per share on 15 October 2004, Network saw an excellent opportunity to average down the cost of its initial stake and build a position in the ‘new’ Rivkin. We are very confident in the composition and future direction of the new Board at Rivkin”.

In answer to speculation that Network intends to mount a takeover for Rivkin, Network Chairman, Graham Jones said “Network has absolutely no plans to mount a takeover bid for Rivkin, now or at any time in the foreseeable future”.

Network announced its maiden profit for the 6 months to 30 June 2004 last week and is confident that further positive earnings results will occur as organic development, further media acquisitions, and the new business unit Mall Media Network continue to be fully integrated into the existing operations.

### **For more information:**

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***About Network Limited: Listed on the ASX and AIM (Code: NWK), Network is an Australian based and operated outdoor media company. Network is well positioned to leverage its current position as Australia’s largest outdoor media brokerage business. The company has demonstrated capabilities including over 14 years of strong growth, an extensive national network of site owners, a successful management team, and the ability to grow through strategic acquisitions. Network is well placed to consolidate its position and exploit growth opportunities in the Australian media industry.***

**Websites: [www.networklimited.com](http://www.networklimited.com) & [www.networkoutdoor.com.au](http://www.networkoutdoor.com.au)**